

Sponsorship Packages

\$10,000 • Supercharged Sponsor (Presenting Sponsor)

Tax-deductible contribution: \$8,850

Exposure & Promotion

- Logo/name recognition with link on online event website promotion and fundraising pages
- Logo/name recognition on <u>all</u> event promotional materials (*including t-shirts*)
- Two premium announcement e-mails to Rally participants promoting your business (pre & post)
- Company logo and spokesperson to appear in event video (post-event for future promotion)

Event Participation

- Serve as the "Lead Parade Car" in the Rally
- Have your location and/or a product demonstration serve as the Rally Halfway Point
- 8 Vehicle registrations with priority display status with 8 additional passengers
- Set up a 10' x 10' booth at the Rally Race and Display Party
- Podium recognition during the kick-off at Nemours Children's Hospital
- Opportunity for company banner at the event (all locations)
- Opportunity to provide promotional materials to all participants and ride-along quests

\$5,000 • V-12 Sponsor (two available)

Tax-deductible contribution: \$4,250

Exposure & Promotion

- Logo/name recognition on select event promotional materials (including t-shirts)
- Logo/name recognition on logo with link on all online event website pages

Event Participation

- 4 Vehicle registrations with priority display status with 4 additional passengers
- Set up a 10' x 10' booth at the Rally Race and Display Party
- Opportunity for company banner at the event
- Opportunity to provide promotional materials to all participants and guests

\$2,500 • V-8 Sponsor

Tax-deductible contribution: \$1.950

- Logo/name recognition on select event promotional materials (including t-shirts)
- Logo/name recognition with link on select online event website pages

- 2 Vehicle registrations with priority display status with 2 additional passengers
- Set up a 10' x 10' booth at the Rally Race and Display Party
- Opportunity to provide promotional materials to all participants and guests

\$1,000 • V-6 Sponsor

Tax-deductible contribution: \$750

- Logo/name recognition on <u>select</u> event promotional materials (including t-shirts)
- 1 Vehicle registration with priority display status with 1 additional passenger
- Opportunity to provide promotional materials to all participants and guests